LAKE FOREST COLLEGE
<a href="Krebs">Krebs</a> Center Community Engagement Series 2025

# Artificial Intelligence and Everyday Life:

Understanding, Engaging, and Applying AI in the Real World



## Explore the Power of Artificial Intelligence in Everyday Life - Join Lake Forest College for an Exciting New Community Engagement Series

Lake Forest College invites community members and alumni to take part in a dynamic six-week series exploring how artificial intelligence is transforming the world around us. Designed to be informative and interactive, each session will introduce real-world applications of AI and also provide an opportunity for participants to connect with each other and meet members of the College's senior leadership team to learn more about campus initiatives and engagement opportunities.

Held at the historic **Krebs Center for the Humanities** and led by Dr. Davis Schneiderman, **Artificial Intelligence and Everyday Life: Understanding, Engaging, and Applying AI in the Real World** will feature engaging presentations, interactive discussions, and practical insights. Each week will highlight a new topic and begin with a social reception featuring food and refreshments.

### **Series Details:**

**INSTRUCTOR:** Dr. Davis Schneiderman, Executive Director of the Krebs Center for the Humanities and Co-Chair of the Artificial Intelligence Program at Lake Forest College.

#### **COURSE LENGTH: 6 WEEKS**

(1 evening per week), 2.5 hours per session (including reception)

**CAPACITY:** Limited to 25 participants

**WHO SHOULD ATTEND:** Open to all community members and alumni — no prior experience with AI required

**LOCATION:** Krebs Center for the Humanities.

**DATES (6 WEEKS - TUESDAY EVENINGS):** Oct. 14, Oct. 21, Oct. 28, Nov. 4, Nov. 11, Nov 18.

TIME: 6–8:30 p.m. (Meet a member of the College's Senior Leadership over food and drinks at a reception from 6–6:45 p.m.)



PRIORITY REGISTRATION DEADLINE: September 26, 2025

FEE: \$600 for the 6-week series. Attendees are encouraged to attend all sessions, but full attendance is not required. DESCRIPTION Artificial Intelligence and Everyday Life: Artificial Intelligence is no longer a distant future—it's already embedded in the tools we use, the decisions we make, and the ethical challenges we face. Whether you're a small business owner curious about AI tools, a lifelong learner seeking to understand its societal impact, or someone wondering how AI is changing the world around us, this six-week course will meet you where you are and help you get up to speed on this new technology.

**INSTRUCTOR:** Led by Dr. Davis Sschneiderman—co-designer of the AI Studies curriculum at Lake Forest College, director of the HUMAN grant on AI and ethics, and a recognized speaker on AI ethics and education—this course offers a thoughtful, accessible, real–world introduction to artificial intelligence. Each week, you will focus on a distinct theme, and you'll gain a broad foundation in AI history, concepts, and ethics with practical workshops where you'll explore how to use AI tools and more in your everyday life or business.

#### WHAT YOU'LL LEARN:

- A user-friendly introduction to how AI works (no math or programming required)
- Key debates around AI ethics, misinformation, automation, and bias
- How AI is reshaping industries, from creativity, healthcare, education, and more
- Practical experience with leading AI tools for writing, image creation, communication, and productivity
- Real-world case studies on how individuals and businesses are adapting to Al

**OPTIONAL FINAL PROJECT:** Apply what you've learned to a personal or professional project—whether that's writing a business plan with AI, generating marketing materials, developing a teaching strategy, or simply automating your to-do list.

WHY TAKE THIS COURSE? Because Al is here and knowing how to use it wisely is now part of being an informed citizen. This course strikes a balance between thoughtful critique and hands-on experimentation. It's designed for thinkers, creators, entrepreneurs, and anyone curious about how to live and work more thoughtfully with emerging technology.

Attendees will also receive priority invitations to select Al-related events at Lake Forest College, including:

- Kevin Roose, New York Times Technology Specialist September 25, 2025
- Ruha Benjamin, Princeton sociologist February 23, 2026

## TO LEARN MORE ABOUT THE COMMUNITY ENGAGEMENT SERIES, PLEASE REACH OUT TO:

Dr. Davis Schneiderman, Executive Director for the Krebs Center for Humanities Jackie Slaats, Vice President for Career Advancement and Community Engagement